## MACHINE LEARNING

## MEI/1

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## Machine Learning

## Syllabus

- Machine Learning Learning Paradigms
- Linear Regression
- Model Representation
- Cost Function
- Optimization
- Closed-Form
- Gradient Descent


## Machine Learning Learning Paradigms

A Large Language Model (LLM): ChatGPT


Machine Learning on User
Perspective!

## Machine Learning Learning Paradigms

## Fine Tunning a LLM (ChatGPT)

## Step 1: Prepare Data (JSON file)

```
{"messages": [ {"role": "system",
    "content": "You are an assistant that occasionally misspells words" },
    {"role": "user",
    "content": "Tell me a story." },
    {"role": "assistant",
    "content": "One day a student went to school." }]}
```


## Step 2: Upload Data

!pip install -U openai import openai openai.api_key = "YOUR_OPENAI_API_KEY" openai.File.create( file=open('/path/to/your/data.jsonl'), purpose='fine-tune',)

## Step 3: Create Job

openai.FineTuningJob.create(training_file='your_file_id',model='gpt-3.5-turbo',)

## Step 4: Use Model

completion = openai.ChatCompletion.create( model='gpt-3.5-turbo',
messages=[ \{"role": "system", "content": "You are Zordon, leader of the Power Rangers. "\},
\{"role" "user", "content": "Zordon, the Red Ranger has been captured! What do we do?"\}])

## Pizza Franchising

- Pizza is a $\$ 45.1$ billion industry in the United States.
- Suppose that one of the most well-known Pizza chain is interested in perceiving the relationship between the average annual revenue of its local stores and the corresponding startup cost.
- This data will be of maximum interest to define the franchise fee for future openings




## Pizza Franchising

- It appears that there is a direct relation betweex the annual income of one store, and the cost to start the store.
- On average, larger stores sell more Pizza, but also they are more costly to set up:
- Furniture, taxes, employees...
- In this problem we have 36 examples, typically designated as "instances"
- N=36
- The independent variables are typically referred to as "features"
- Are the input variables (x)
- The number of features determines the dimensionality of the problem
- d=1
- The dependent variable is typically designated as the output, or "target"
- The target distribution determines the type of supervised machine learning problem: classification or regression (in this case)

| Annual Fee | Startup Cost |
| :---: | :---: |
| 1000 | 1050 |
| 1125 | 1150 |
| 1087 | 1213 |
| 1070 | 1275 |
| 1100 | 1300 |
| 1150 | 1300 |
| 1250 | 1400 |
| 1150 | 1400 |
| 1100 | 1250 |
| 1350 | 1830 |
| 1275 | 1350 |
| 1375 | 1450 |
| 1175 | 1300 |
| 1200 | 1300 |
| 1175 | 1275 |
| 1300 | 1375 |
| 1260 | 1285 |
| 1330 | 1400 |
| 1325 | 1400 |
| 1200 | 1285 |
| 1225 | 1275 |
| 1090 | 1135 |
| 1075 | 1250 |
| 1080 | 1275 |
| 1080 | 1150 |
| 1180 | 1250 |
| 1225 | 1275 |
| 1175 | 1225 |
| 1250 | 1280 |
| 1250 | 1300 |
| 750 | 1250 |
| 1125 | 1175 |
| 700 | 1300 |
| 900 | 1250 |
| 900 | 1300 |
| 850 | 1200 |

## Machine Learning I: Model Representation

- Suppose that the experts/administration/managers of the Pizza chain think that it might exist a roughly linear relationship between the annual revenue of one store and its startup cost:
- This kind of "expertise" is always valuable to machine learning, as it simplifies the range of models that we can attempt to create
- Also, one of the Machine Learning's foundation is the Occam's razor:
- Known as the law of parsimony
- Is a problem-solving principle that essentially states that "simpler solutions are more likely to be correct than complex ones".
- When comparing competing hypotheses to solve a problem, one should select the solution with the fewest assumptions, i.e., the simplest
- The idea is attributed to English Franciscan friar William of Ockham (1287-1347), a scholastic philosopher and theologian.


## Machine Learning I: Model Representation

- Linear Model
- According to Occam's razor (and the administration also!), in the Pizza Franchising, we should start by consider a purely linear model to "describe the pattern" (i.e., describe the relationship) between the independent(s) and the dependent variables
- Formally, our model (hypothesis) is that:

$$
h_{\theta}(x)=\theta_{1} \cdot x+\theta_{2}
$$

- The task of Machine Learning is to find us the best possible model, i.e., the one that optimally expresses the relationship between the independents and dependent variables
- This essentially involves to find the optimal $\left(\theta_{1}, \theta_{2}\right)$ values
- After all, we end up with an optimization problem in the $\mathbf{R}^{2}$ space


## Machine Learning II: Cost Function

- Clearly, there will be models that are better than others:


Bad.

$$
\left(\theta_{1}=-1.15, \theta_{2}=1005\right)
$$



Terrible!!

$$
\left(\theta_{1}=0.82, \theta_{2}=446\right)
$$



Good
...but "the best"?

## Machine Learning II: Cost Function

- The Cost Function should distinguish between two alternate hypotheses, i.e., it should be used to favor one hypothesis instead of other
- In practice, the cost function receives the parameters of one model and returns "how good/bad the model is"
- In this problem, we are interested in models that are as close as possible to the data points
- l.e., the "optimal model" will overlap exactly all the points we have in the dataset
- Impossible, for the type of model chosen



## Machine Learning II: Cost Function

- The Cost Function is typically expressed as J()
- The cost function receives as input, the parameters of the model
- In this case, it receives two parameters: $\quad\left(\theta_{1}, \theta_{2}\right)$
- Hence, the cost function is formally J: $\mathrm{R}^{2} \rightarrow \mathrm{R}$

$$
\begin{gathered}
J\left(\theta_{1}, \theta_{2}\right)=\frac{1}{2 N} \sum_{i=1}^{N}\left(h_{\left.\theta\left(x^{(i)}\right)-y^{(i)}\right)^{2}}^{\text {Why?? }} 8\right.
\end{gathered}
$$

- In practice, this function sums up all the Euclidean distances between the targets (ground truth) in our dataset and the values given by the model at each point
- Clearly, if one model is optimal $h_{\theta}\left(x^{(i)}\right)==y^{(i)}$ and $\mathbf{J}=\mathbf{0}$
- At the (almost) end of this story, Machine Learning is about minimizing J()


## Machine Learning III: Optimization

- "Computers are so fast these days, what if we simply generate millions of different hypotheses and pick the best one?"
- This is the "brute-force" approach, that (only) in problems of reduced dimensionality might lead to reasonable results.
- The plot given at right compares the best model obtained "by chance" (dependent variable), with respect to the numbers of models randomly created (independent variable).
- In some cases, the best random model was "close" to the optimal model:
- Cost 645.05
- $\left(\theta_{1}, \theta_{2}\right)=(0.376,867.6)$



## Machine Learning III: Optimization

- How to obtain the best possible model?
- Find the $\left(\theta_{1}, \theta_{2}\right)$ parameters that minimize J()
- Formally:

$$
\boldsymbol{\theta}^{*}=\arg \min _{\boldsymbol{\theta}} \mathrm{J}\left(\theta_{1}, \theta_{2}\right)
$$

- In practice, this is an optimization problem in 2D space, that requires to find the derivative of J() with respect to $\boldsymbol{\theta}$.
- Recall from single variable calculus that (assuming a function $f$ is diferentiable) the minimum $x^{*}$ of $\mathbf{f}$ has the property that the derivative $\mathrm{df} / \mathrm{dx}$ is zero at $\mathrm{x}=\mathrm{x}^{*}$
- An analogous result holds in the multivariate case:



## Machine Learning Optimization: Closed-Form

- Minimizing J() is equivalent to minimize:

$$
\sum_{i=1}^{N}\left(\theta_{1} x^{(i)}+\theta_{2}-y^{(i)}\right)^{2}
$$

- Using matrix algebra, we know that

$$
\sum_{i=1}^{N}\left(\theta_{1} x^{(i)}+\theta_{2}-y^{(i)}\right)^{2}=(\boldsymbol{X} \boldsymbol{\theta}-\mathbf{y})^{\top}(\boldsymbol{X} \boldsymbol{\theta}-\mathbf{y})
$$

- So, we are interested in minimizing the above expression, i.e.,

$$
\frac{\int}{\int \theta}(x \theta-y)^{\top}(x \theta-y)=0
$$

- Applying the distributive property. Also: $\quad(\mathbf{A B})^{\top}=\boldsymbol{A}^{T} \boldsymbol{B}^{T}$
$r$ scalar, $r^{\top}=r$ $\mathbf{y}^{T} \boldsymbol{X} \boldsymbol{\theta}$ is scalar.

$$
\begin{gathered}
\left.\frac{\int}{\int \boldsymbol{\theta}} \boldsymbol{X}^{T} \boldsymbol{\theta}^{T} \boldsymbol{X} \boldsymbol{\theta}-\boldsymbol{X}^{T} \boldsymbol{\theta}^{T} \mathbf{y}-\mathbf{y}^{T} \boldsymbol{X} \boldsymbol{\theta}+\boldsymbol{y}^{T} \mathbf{y}\right)=0 \\
\mathbf{y}^{T} \boldsymbol{X} \boldsymbol{\theta}=\left(\mathbf{y}^{T} \boldsymbol{X} \boldsymbol{\theta}\right)^{T}=\mathbf{y} \boldsymbol{X}^{T} \boldsymbol{\theta}^{T}
\end{gathered}
$$

## Machine Learning Optimization: Closed-Form

- Simplifying:

Matrix Derivatives:

$$
\begin{array}{ll}
\frac{\int}{\int \boldsymbol{\theta}} \boldsymbol{X}^{T} \boldsymbol{\theta}^{T} \boldsymbol{X} \boldsymbol{\theta}-2 * \boldsymbol{X}^{T} \boldsymbol{\theta}^{T} \mathbf{y}+\mathbf{y}^{\top} \mathbf{y}=0 & \frac{\int(\boldsymbol{A} \boldsymbol{X})}{\int \boldsymbol{X}}=\boldsymbol{A}^{T} \\
\frac{\int\left(\boldsymbol{X}^{T} \boldsymbol{X}\right)}{\int \boldsymbol{X}}=\mathbf{2} \boldsymbol{X}
\end{array}
$$

- Applying the derivatives rules:

$$
\frac{\int\left(X^{T} A X\right)}{\int X}=A X+A T X
$$

$2 \boldsymbol{X}^{T} \boldsymbol{X} \boldsymbol{\theta}-2 * \boldsymbol{X}^{T} \mathbf{y}=0$

$$
\begin{gathered}
\boldsymbol{X}^{T} \boldsymbol{X} \boldsymbol{\theta}-\boldsymbol{X}^{T} \boldsymbol{y}=0 \\
\boldsymbol{X}^{T} \boldsymbol{X} \boldsymbol{\theta}=\boldsymbol{X}^{T} \boldsymbol{y} \\
\left(\boldsymbol{X}^{T} \boldsymbol{X}\right)^{-1}\left(\boldsymbol{X}^{T} \boldsymbol{X}\right) \boldsymbol{\theta}=\left(\boldsymbol{X}^{T} \boldsymbol{X}\right)^{-1} \boldsymbol{1}^{T} \mathbf{y}
\end{gathered}
$$

- Solving with respect to $\boldsymbol{\theta}$ :

$$
\boldsymbol{\theta}^{*}=\left(\boldsymbol{X}^{\top} \boldsymbol{X}\right)^{-1} \boldsymbol{X}^{\top} \boldsymbol{y}
$$

## Machine Learning Optimization: Closed-Form

- The closed-form solution should be preferred for "smaller" datasets
- When computing the matrix inverse is not a concern.
- For very large datasets, obtaining $\left(\mathbf{X}^{\top} \mathbf{X}\right)^{-1}$ can be extremely costly
- X has $\mathrm{Nx}(\mathrm{d}+1)$ dimensions
- Also, there are cases where the $\left(\mathbf{X}^{\top} \mathbf{X}\right)^{-1}$ not exists
- e.g., the matrix is non-invertible (singular) in case of perfect multicollinearity

If succeeded, the ClosedForm enables us to obtain the optimal configuration of the hypothesis $\theta^{*}$ in a single step


## Machine Learning Optimization: Partial Derivatives

- As we have seen, the goal is to obtain the $\boldsymbol{\theta}$ parameterization that minimizes J():

$$
\mathrm{J}\left(\theta_{1}, \theta_{2}\right)=\frac{1}{2 N} \sum_{i=1}^{N}\left(\theta_{1} x^{(i)}+\theta_{2}-y^{(i)}\right)^{2}
$$

- $(a+b)^{\prime}=a^{\prime}+b^{\prime}$

$$
\frac{\int}{\int \theta_{1}} \mathrm{~J}(\boldsymbol{\theta})=\frac{1}{z N} \sum_{i=1}^{N} z\left(\theta_{1} x^{(i)}+\theta_{2}-y^{(i)}\right) x^{(i)}
$$

$$
\frac{\int}{\int \theta_{2}} \mathrm{~J}(\boldsymbol{\theta})=\frac{1}{z N} \sum_{i=1}^{N} z\left(\theta_{1} x^{(i)}+\theta_{2}-y^{(i)}\right)
$$

## Machine Learning Optimization: Gradient Descent

- In most practical cases, the Closed-Form is hard to obtain, and the solution is to use the "Gradient Descent" optimization version:
- Algorithm:

1. Start with some random $\boldsymbol{\theta}$ configuration. $\boldsymbol{\theta}^{(0)}$
2. Change iteratively (and slightly) $\boldsymbol{\theta}$, to reduce $\mathrm{J}(\boldsymbol{\theta})$
3. $\boldsymbol{\theta}^{(t+1)}=\boldsymbol{\theta}^{(t)}-\Delta \frac{\int}{\int \theta} J(\boldsymbol{\theta})$
4. (Hopefully) end up in a minimum

The rationale is to iteratively move in the steepest descend direction, in order to reach the (eventually local) minimum


## Machine Learning Optimization: Gradient Descent

$$
\begin{gathered}
\theta_{0}=\theta_{0}-\Delta \frac{1}{N} \sum_{i=1}^{N}\left(\theta_{1} x^{(i)}+\theta_{2}-y^{(i)}\right) x^{(i)} \\
\theta_{1}=\theta_{1}-\Delta \frac{1}{N} \sum_{i=1}^{N}\left(\theta_{1} x^{(i)}+\theta_{2}-y^{(i)}\right)
\end{gathered}
$$

Main
assumption in
Gradient
Descent:
Convexity!


## Machine Learning Optimization: Gradient Descent

## - Learning Rate

- Too large values lead to divergence
- The optimal value of $J()$ is not achieved, i.e., the best $\boldsymbol{\theta}$ configuration is not found
- Too small values slow down the learning process.
- Remark
- The update of parameters should be done simultaneously:

$$
\begin{aligned}
& \text { - } \theta_{1}^{(t+1)}=\theta_{1}^{(t)}-\Delta \frac{\int}{\int \theta_{1}} J(\theta) \\
& \text { - } \theta_{2}^{(t+1)}=\theta_{2}^{(t)}-\Delta \frac{\int}{\int \theta_{2}} J(\theta)
\end{aligned}
$$

- aux $_{1}=\boldsymbol{\theta}_{1}{ }^{(\mathrm{t})}-\Delta \quad \frac{\int}{\int \boldsymbol{\theta}_{1}} \mathrm{~J}(\boldsymbol{\theta})$
- $\operatorname{aux}_{2}=\boldsymbol{\theta}_{2}{ }^{(\mathrm{t})}-\Delta \frac{\int}{\int \boldsymbol{\theta}_{2}} \mathrm{~J}(\boldsymbol{\theta})$
- $\boldsymbol{\theta}_{1}{ }^{(t+1)}=$ aux $_{1}$
- $\boldsymbol{\theta}_{2}{ }^{(\mathrm{t}+1)}=\mathrm{aux}{ }_{2}$


## Gradient Descent Exercise

- Consider the following tiny dataset. Use the gradient descent algorithm to obtain the optimal linear regression hypothesis:
- Start with $\boldsymbol{\theta}_{1}, \boldsymbol{\theta}_{2}=(0,2)$
- Use $\Delta=0.1$

| $X$ | $Y$ |
| :---: | :---: |
| 1 | 2 |
| 1.5 | 2.2 |
| 1.8 | 2.8 |
| 2 | 3.5 |



## Gradient Descent Exercise

- Consider the following tiny dataset. Use the gradient descent algorithm to obtain the optimal linear regression hypothesis:
- Start with $\boldsymbol{\theta}_{1}, \boldsymbol{\theta}_{2}=(0,2)$
- Use $\Delta=1$
- Use $\Delta=0.1$
- Use $\Delta=0.5$
- $\Delta=1$




Diverged!!

## Gradient Descent Exercise

- $\Delta=0.1$




## Gradient Descent Exercise

- $\Delta=0.5$


Better...

## Gradient Descent Exercise

- $\Delta=1$ vs. $\Delta=0.1$ vs. $\Delta=0.5$

- Stop Criteria:
- "T" iterations
- While it stops to improv (i.e., $\boldsymbol{J}^{(t+1)}-\boldsymbol{J}^{(t)}<\varepsilon$ )

